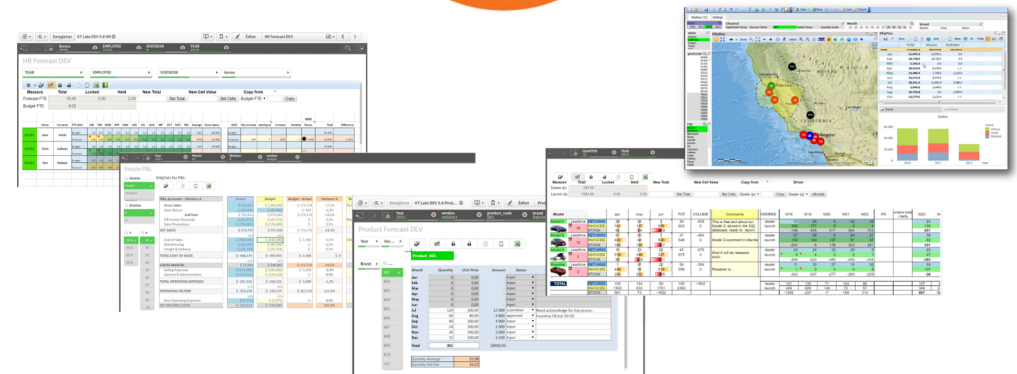


K4 ANALYTICS

WE MAKE YOUR ANALYTICS ACTIONABLE




Budget, reforecast, P&L, simulation, Smart Data-Entry,
audit trail, workflow, allocations, top-down & bottom-up,
distributed process...

Leverage **K4** Analytics and build the missing link between your preferred BI platform and Enterprise Databases, contributing to your Corporate Performance Management.

No more spreadsheet anarchy and finally effortless real-time data consolidation: you will continue to use your Excel models but we will make them dynamically integrated with the data-sources, with the ability of editing the data and saving back on the fly to the central database(s).

Enjoy Smart Data-Entry, master numbers and simulation thanks to rich features such as blocked totals, copy from, allocation drivers... Just add full audit trail, integrated workflow control and real time collaboration, this is **K4** Analytics!


data / KPI
layout
selections



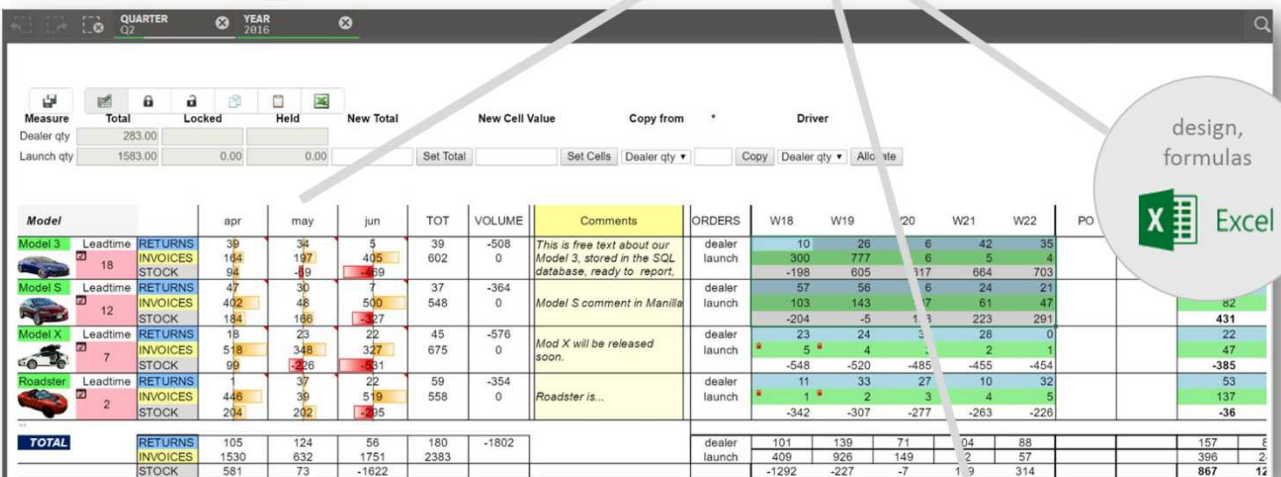
QlikView
Sense™


K4 ANALYTICS

design,
formulas

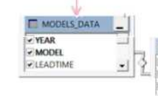


Excel







SQL Database
= MODELS_DATA




MODELS_DATA
- YEAR
- MODEL
- LEADTIME




SQL Database
= Market data




MARKET_DATA
- YEAR
- MARKET
- MODEL
- CHANNEL
- WEEK
- DRINK/DEAL
- LAUNCH



SQL Database
= Orders

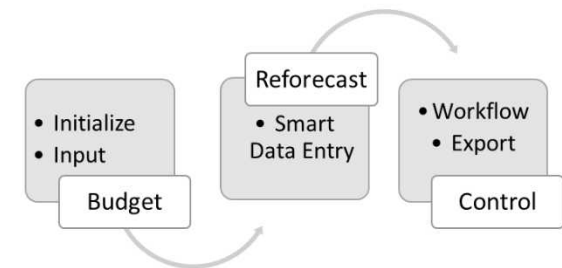


ORDERS
- YEAR
- MARKET
- MODEL
- CHANNEL
- WEEK
- DRINK/DEAL
- LAUNCH



Microsoft
SQL Server
MySQL
ORACLE

real time data
views
triggers



Product Forecast DEV

Month	Quantity	Unit Price	Amount	Status	Notes
Jan	0	0.00	0.00	input	
Feb	0	0.00	0.00	input	
Mar	0	0.00	0.00	input	
Apr	0	0.00	0.00	input	
May	0	0.00	0.00	input	
Jun	0	0.00	0.00	input	
Jul	120	100.00	12 000	submitted	Need acknowledge for this process.
Aug	40	80.00	4 000	submitted	Reconsider DA but 100-10
Sep	40	100.00	4 000	input	
Oct	24	100.00	2 400	input	
Nov	26	100.00	2 600	input	
Dec	31	100.00	3 100	input	
Total	301		29 000.00		



HR Forecast DEV

Year	Month	Quantity	Unit Price	Amount	Status	Notes
2016	Jan	0	0.00	0.00	input	
2016	Feb	0	0.00	0.00	input	
2016	Mar	0	0.00	0.00	input	
2016	Apr	0	0.00	0.00	input	
2016	May	0	0.00	0.00	input	
2016	Jun	0	0.00	0.00	input	
2016	Jul	120	100.00	12 000	submitted	Need acknowledge for this process.
2016	Aug	40	80.00	4 000	submitted	Reconsider DA but 100-10
2016	Sep	40	100.00	4 000	input	
2016	Oct	24	100.00	2 400	input	
2016	Nov	26	100.00	2 600	input	
2016	Dec	31	100.00	3 100	input	
Total		301		29 000.00		

Simple P&L

Item	Actual	Budget	Variance	Status
Revenue	1 000 000	1 000 000	0	OK
Cost of Sales	600 000	600 000	0	OK
Gross Profit	400 000	400 000	0	OK
Operating Expenses	250 000	250 000	0	OK
Operating Income	150 000	150 000	0	OK
Interest Expense	10 000	10 000	0	OK
Income Before Tax	140 000	140 000	0	OK
Tax Expense	35 000	35 000	0	OK
Net Income	105 000	105 000	0	OK

Enterprise Databases

Finance

HR

Sales

Production



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Video trailers

Qlik Market

Solutions reviews

"Excellent tool with smart data entry for budget and planning"
"Manage your budget and forecasts with one single suite"
"Perfect way to make QlikView really operational !"
"KT Labs' Planning Suite is the missing link"



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